



LCA Member Survey : 22 August 2011

* Required Question(s)

Welcome to this LCA Survey!

Please begin by taking a moment to enter your contact details, which will be held in complete confidence by your LCA Secretariat. Many thanks!

1. Please enter the information indicated below.

First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Job Title:	<input type="text"/>
Company Name:	<input type="text"/>
Work Phone:	<input type="text"/>
Email Address:	<input type="text" value="emailaddress@xyz.com"/>
Address 1:	<input type="text"/>
Address 2:	<input type="text"/>
Address 3:	<input type="text"/>
City:	<input type="text"/>
Postal Code:	<input type="text"/>

*** 2. For how long have you been a Member of the LCA?**

- This is my first year of Membership
- 1 - 5 Years
- More than 5 years

*** 3. What was/were your main reason/s for joining?**

- www.thelca.com - geographical Member locator
- www.thelca.com - managed weekly cruise offers
- www.thelca.com - referred cruise enquiries
- www.thelca.com - cruise news feed

- www.thelca.com - LCA Exclusives
- Member networking - including Spring + Autumn meetings
- Special events - including ship visits
- Stowaway Magazine
- Your First Cruise (LCA book for first-time cruise clients)
- Weekly LCA eBulletin
- Other

Comment:

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*** 4. Have you ever participated in an LCA Members' Meeting? If 'yes', please indicate how many. If 'no', please comment on why.**

- Yes, I have participated in 5+ LCA Members' Meetings
- 4 Meetings
- 3 Meetings
- 2 Meetings
- 1 Meeting
- No

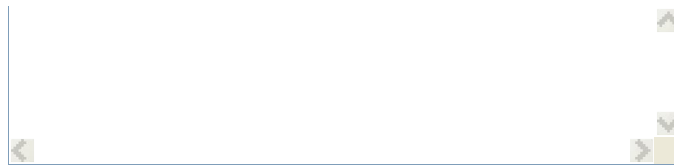
Comment:

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*** 5. LCA travel agent Membership includes a number of defined benefits, described below. Please indicate, in connection with the benefits that you value in your business, their level of value to you on a scale of 1 - 5 (as specified below). Please feel free to comment on Member benefits (eg how current benefits could be improved; what other benefits are/would be of value)**

	Not valuable	Quite valuable	Valuable	Very valuable	Highly valuable
www.thelca.com - geographical Member locator	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
www.thelca.com - managed weekly cruise offers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
www.thelca.com - referred cruise enquiries	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
www.thelca.com - cruise news feed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
www.thelca.com - LCA Exclusives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Member / Associate networking meetings (ie Spring + Autumn)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special events (eg Ship Visits)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stowaway Magazine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your First Cruise (LCA book for first-time cruise clients)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Weekly LCA eBulletin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comment:




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*6. **Do you intend to renew your Membership of the LCA for 2012? If 'no', please comment on why.**


- Yes, I do intend to renew my LCA Membership for 2012
 No

Comment:



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*7. **Please identify any non-member travel agents you know, who you think would benefit from LCA Membership.**



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Many thanks indeed for completing this Survey. We will send you a copy of the Executive Summary of the results in due course.

MEANWHILE - IMPORTANT : Do please visit www.thelca.com / Member Locator, and review the contact details displayed there for the benefit of our consumer visitors. Please confirm any alterations you require to lca.info@btinternet.com with a copy to batesconsultancy@hotmail.com. Many thanks!

Finish